

<input type="checkbox"/> Exhibits	<input type="checkbox"/> Trade Shows <input type="checkbox"/> Showrooms <input type="checkbox"/> Fairs	<input type="checkbox"/> Trade / Buying Marts <input type="checkbox"/> Live Demos
<input type="checkbox"/> Distribution Channels (besides Internet)	<input type="checkbox"/> Personal Networking <input type="checkbox"/> Salespeople <input type="checkbox"/> Distributors & Independent Reps / Affiliates <input type="checkbox"/> Retailers (Independents, Chains, Franchises) <input type="checkbox"/> Wholesalers / Jobbers <input type="checkbox"/> Catalog Houses	<input type="checkbox"/> Large Organization's Members (Religious, Fortune 500 Firm, AARP, Scouts, Trade Assoc) <input type="checkbox"/> Large Org's Employees <input type="checkbox"/> Multi-Level/Network Orgs. <input type="checkbox"/> Piggyback On Other Products <input type="checkbox"/> International <input type="checkbox"/> Government / GSA
<input type="checkbox"/> PR / Publicity	<input type="checkbox"/> Press Releases <input type="checkbox"/> Press Contacts <input type="checkbox"/> Press Kit <input type="checkbox"/> Events / Stunts <input type="checkbox"/> Sponsorships / Fundraisers <input type="checkbox"/> Media Appearances <input type="checkbox"/> Your Own Media Column	<input type="checkbox"/> Talks /Seminars /Workshops <input type="checkbox"/> Viral Video <input type="checkbox"/> Conducting Tours of Your Biz <input type="checkbox"/> Media Columns / Shows <input type="checkbox"/> Newsletters <input type="checkbox"/> White Papers/Free Tips
<input type="checkbox"/> Sales Promo	<input type="checkbox"/> Attention Getting Product / Hot or Unusual Item /Price <input type="checkbox"/> Spokesperson <input type="checkbox"/> Add Familiarity (somehow) <input type="checkbox"/> Add Convenience <input type="checkbox"/> Stamp / Continuity Program <input type="checkbox"/> Gift Certificates <input type="checkbox"/> Free Gift	<input type="checkbox"/> Free Sample <input type="checkbox"/> Bonus/buy now and get more <input type="checkbox"/> Satisfaction Guarantee <input type="checkbox"/> Event / Celebration <input type="checkbox"/> Coupon / Discount <input type="checkbox"/> Contest / Sweepstakes <input type="checkbox"/> Payment Options
ADDITIONAL METHODS for BOOSTING REVENUES		
<input type="checkbox"/> Presentation	<input type="checkbox"/> Professional Materials <input type="checkbox"/> Unique Clothing/Uniforms <input type="checkbox"/> Name Tags	<input type="checkbox"/> Hang Tags/Labels/Packaging <input type="checkbox"/> Better Training of Reps <input type="checkbox"/> Professional/Distinct Vehicles
<input type="checkbox"/> Database / List Building	<input type="checkbox"/> Website Sign-Up <input type="checkbox"/> Acquire Lists <input type="checkbox"/> Viral Videos, Events <input type="checkbox"/> Email Newsletter	<input type="checkbox"/> Market Thru Others' Lists <input type="checkbox"/> Tell-A-Friend <input type="checkbox"/> Offline Media Invites Visitors (Go To Our Website...)
<input type="checkbox"/> Buying Appeals	<input type="checkbox"/> Why buy It, from Us & Now? <input type="checkbox"/> 4 Reasons to Buy <input type="checkbox"/> 2 in 1 <input type="checkbox"/> Become <i>The</i> Alternative	<input type="checkbox"/> Feature / Benefit / Proof <input type="checkbox"/> Eliminate the Main Obstacle <input type="checkbox"/> Call To Action <input type="checkbox"/> Tie Breaker
<input type="checkbox"/> Increasing Revenues	<input type="checkbox"/> Expand/Change How Used <input type="checkbox"/> Expand/Change Who Uses It <input type="checkbox"/> Add Features / Accessories <input type="checkbox"/> Expand Territory <input type="checkbox"/> Satellite <input type="checkbox"/> Incr. Purchase Frequency <input type="checkbox"/> Change Core Product	<input type="checkbox"/> Add Distribution Channels <input type="checkbox"/> Partner w/Others (Applebee Restaur. w/Weight Watchers) <input type="checkbox"/> Seize Important Point of View (save rainforests) <input type="checkbox"/> Use an Advertising Agency
<input type="checkbox"/> Additional Sales Methods	<input type="checkbox"/> Over-the-Counter Selling <input type="checkbox"/> Field Selling <input type="checkbox"/> Missionary Sales (advisors) <input type="checkbox"/> Order Taker vs Solution Sell <input type="checkbox"/> Influence/Opinion Leaders <input type="checkbox"/> OEMs/CoOp/Joint Marketing	<input type="checkbox"/> Team Selling <input type="checkbox"/> On-Hold Sales <input type="checkbox"/> B2C vs B2B vs B2G <input type="checkbox"/> Sell to Groups <input type="checkbox"/> Franchise/Chain Expansion <input type="checkbox"/> Organization's Employees <input type="checkbox"/> 24-Hour Buying